



**'24** M I C E  
B R O C H U R E





MAGICAL COLOMBIA - MICE

BOGOTÁ

MEDELLÍN

CALI

BARRANQUILLA

CARTAGENA

SAN ANDRÉS

# DISCOVER UNFORGETTABLE EXPERIENCES WITH MAGICAL COLOMBIA

At Magical Colombia, we understand that every event is unique and deserves an exceptional experience. We specialize in creating incentive travel and destination weddings in Colombia, fusing the magic of the land of Macondo with innovation and sustainability, designing events that will captivate, inspire and create lasting memories for our clients.

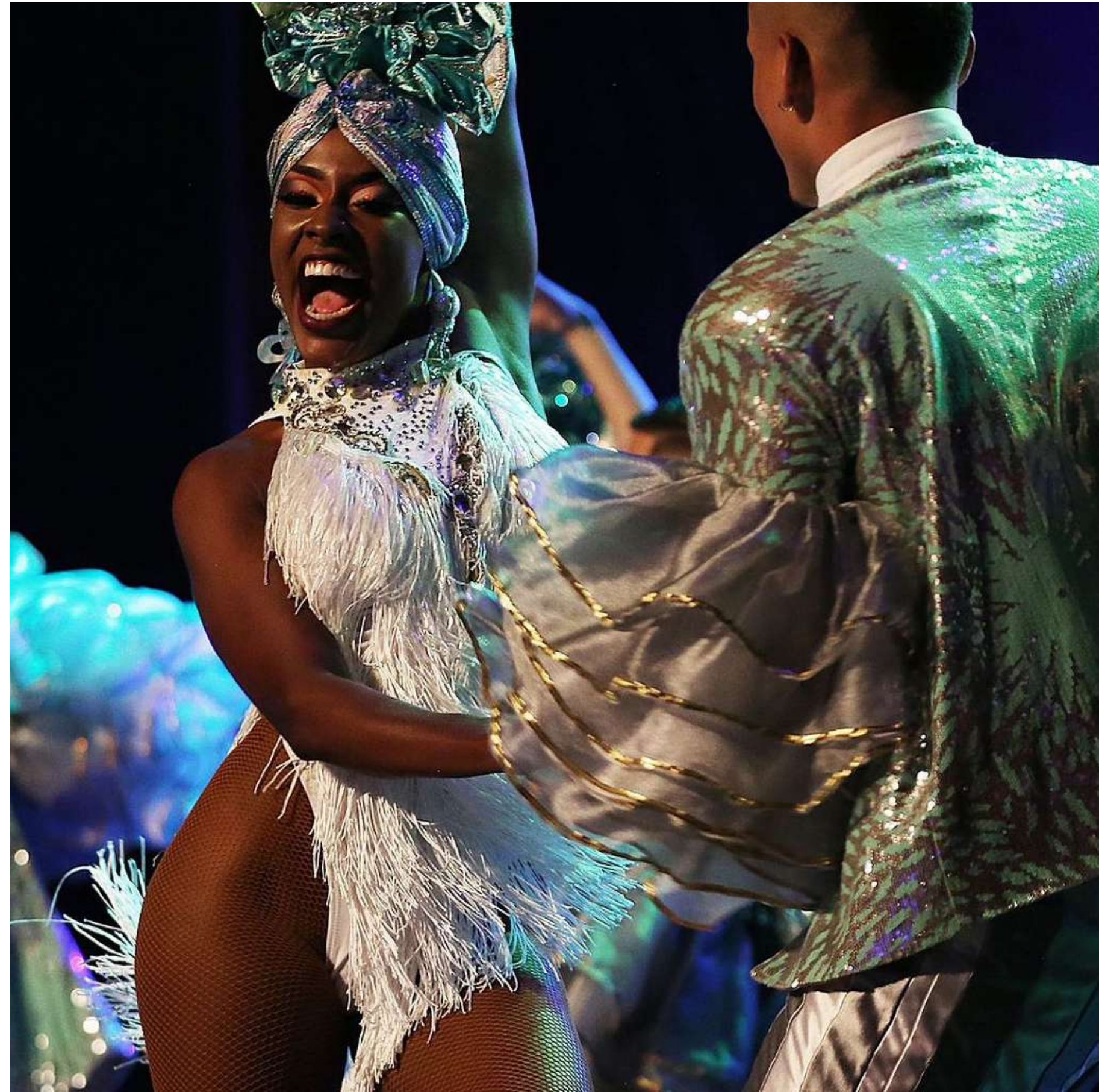


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# PERSONALIZED AND AUTHENTIC EXPERIENCES

We know that every group and every couple has unique tastes and desires. We work closely with our clients to understand their visions and needs, creating customized itineraries and events that capture the authentic beauty and culture of Colombia. From thrilling adventures in nature to elegant celebrations in historic sites, every detail is taken care of to ensure an experience that exceeds all expectations.



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# PROFESSIONALISM AND PERFECTION

Our highly experienced team is dedicated to providing impeccable service from the first consultation to the last moment of the event. We take care of every logistical aspect, ensuring flawless and stress-free execution. Whether it's an intimate wedding on a beach paradise or an exciting incentive trip in the Colombian mountains, our commitment to excellence ensures that every event is an unparalleled success.



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# SUSTAINABILITY IN EVERY STEP

We recognize our responsibility to the environment and local communities. Every experience we create is developed with a focus on sustainability. From choosing local suppliers committed to eco-friendly practices to minimizing our environmental impact, we strive to leave a positive footprint in every place we visit. Enjoy Colombia in a way that respects and protects its natural beauty and cultural heritage.



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# HIGH-VALUE SERVICES

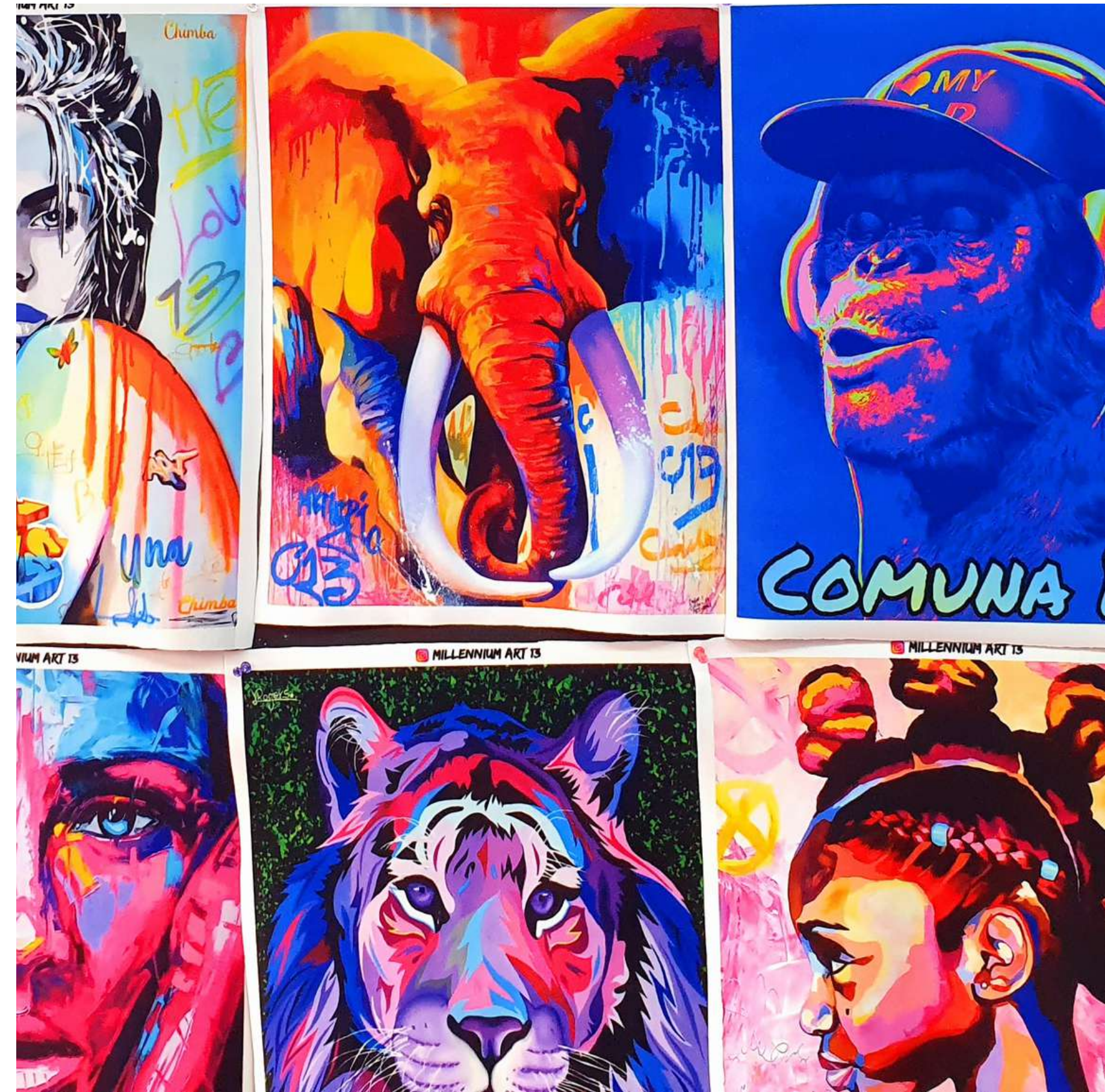
Your satisfaction is our primary focus. We are committed to providing an exceptional level of service. Our highly trained team is dedicated to personalizing every detail of your experience, ensuring that every aspect, from planning to execution, is handled with precision and attention. Your comfort and peace of mind are our priority, allowing you to enjoy and live every moment in a magical way.



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# DESTINATION COLOMBIA, MAGIC AND DIVERSITY

Colombia is a country full of contrasts, from idyllic beaches and tropical jungles to vibrant cities and charming colonial towns. Our value proposition is based on showcasing Colombia's rich diversity through unique and authentic experiences. From vibrant culture to exquisite cuisine, our events allow clients to immerse themselves in the magic of Colombia.



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# Bogotá



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## BOGOTÁ

2,600 m above sea level, in the Eastern Cordillera of the Colombian Andes.

13-20°C average temperature.

+ 29K hotel rooms

+ 44 international destinations  
and + 27 countries directly  
connected

28 airlines fly direct to Bogota  
(22 international)

Surrounded by a natural  
ecosystem with countless trails to  
explore.



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## HOTELS

Hotel JW Marriott

Hotel Four Seasons Bogotá

Hotel Sofitel Victoria Regia

Hotel Four Seasons Casa  
Medina

Hotel Bioxury

Hotel Hilton Bogotá



## NON- TRADITIONAL VENUES

Botanical Garden

Bogota Planetarium

Virgilio Barco Library

Colón Theater

Chicó Museum

Colombian National  
Museum

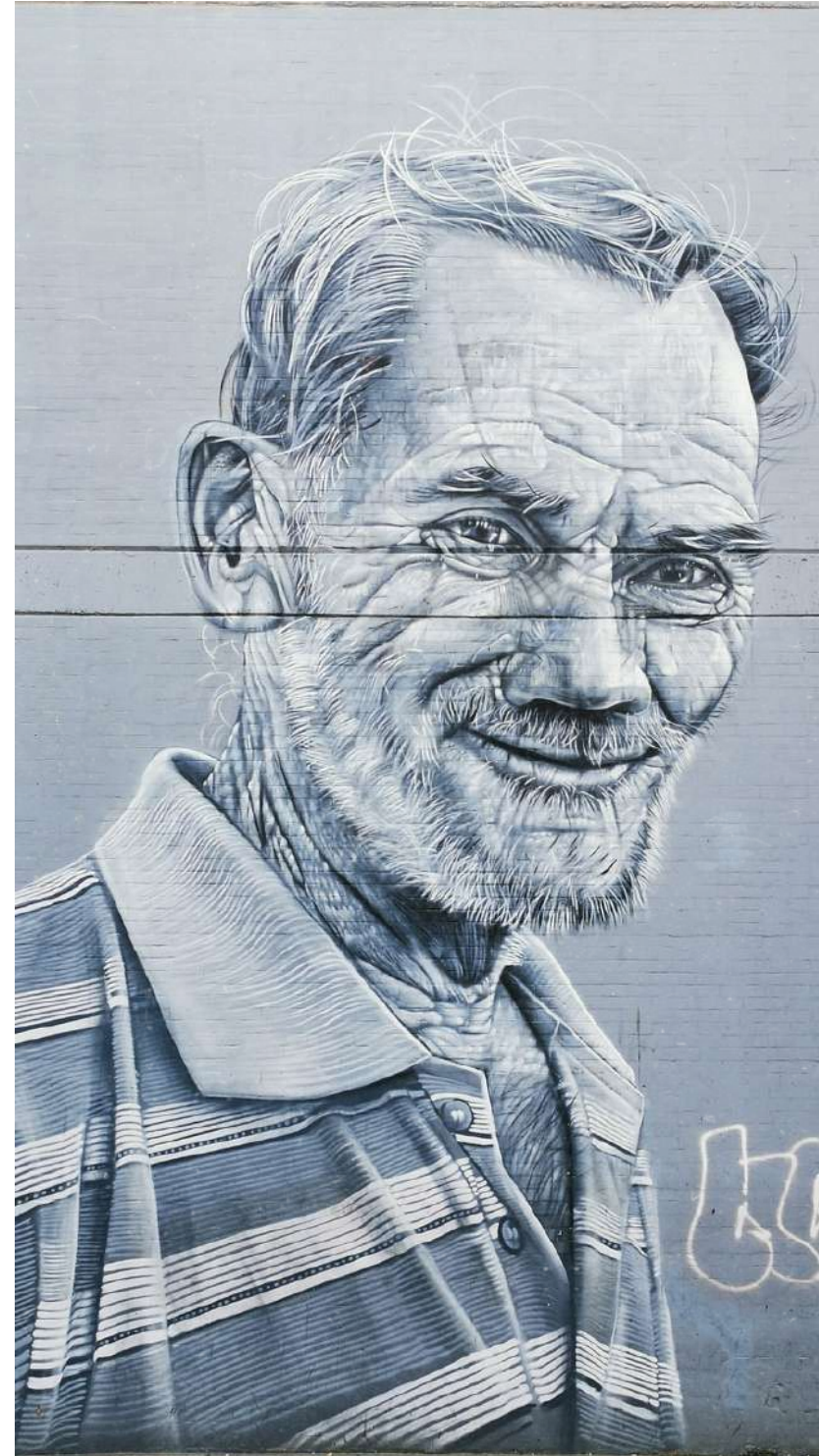
Zipaquirá Salt Cathedral



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## UNIQUE AND UNFORGETTABLE EXPERIENCES

Urban Art Graffiti  
Coffee and Cocoa Tastings  
Tejo National Sport  
Gastronomic Experiences  
Fruit Market



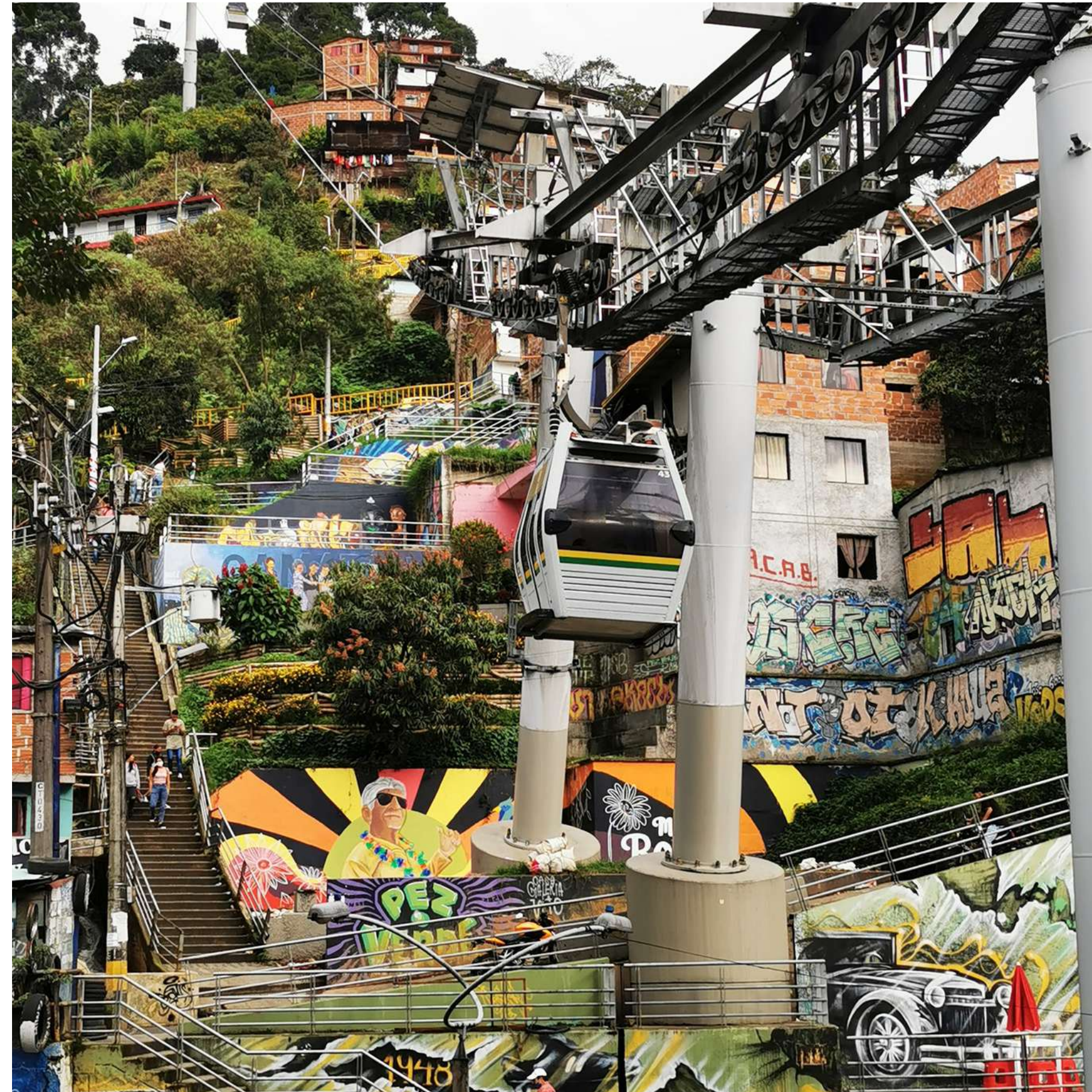
## HISTORICAL AND NATURAL TREASURES

La Candelaria Historical  
Center  
Sabana Train  
Guatavita Lagoon and El  
Dorado Legend  
Chingaza and Chicaque  
Natural Park



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# Medellín



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## MEDELLÍN

1,475 m above sea level, in the Central Cordillera of the Colombian Andes.

17-27°C average temperature.

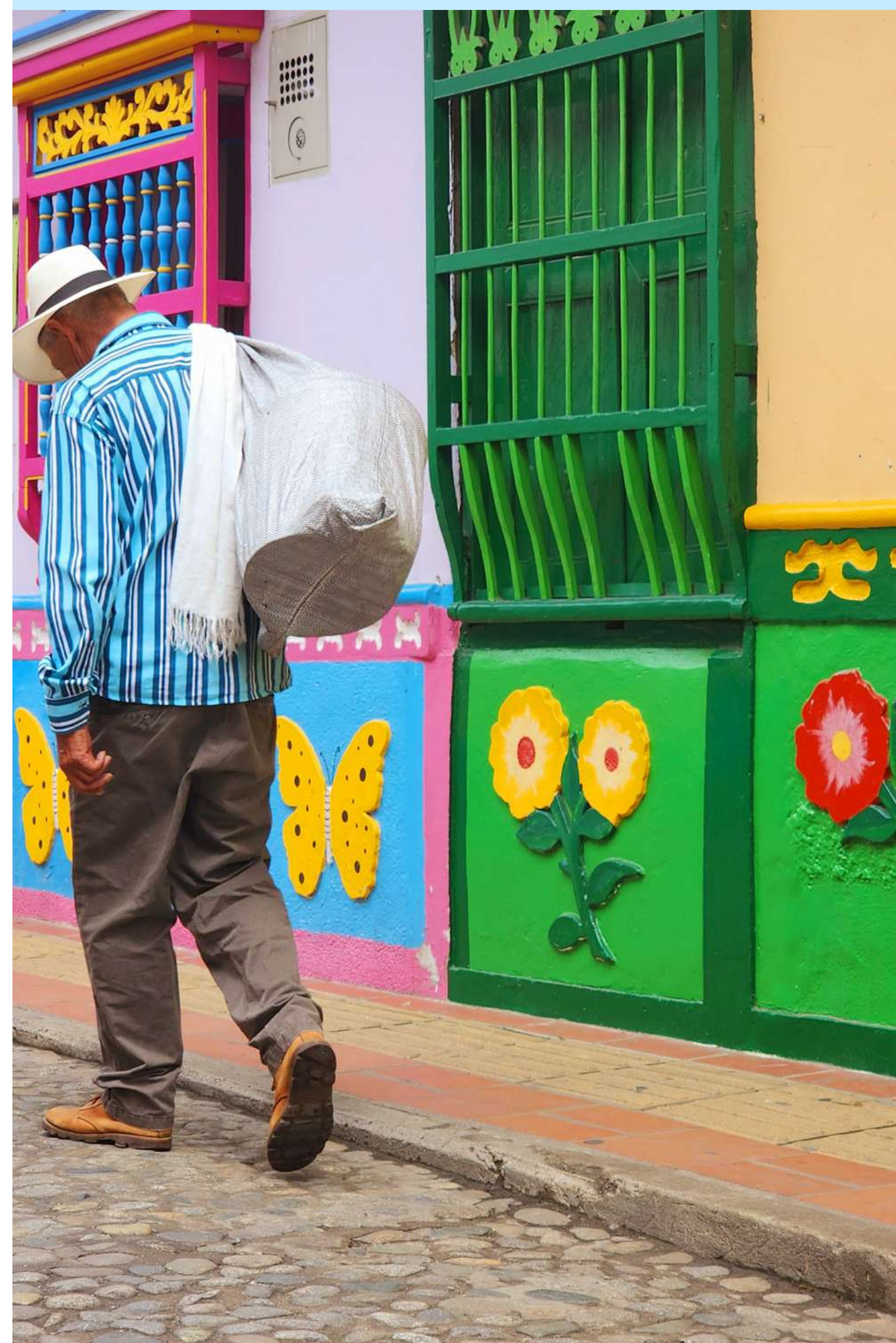
+ 300 Hotels / + 15K rooms

2 Airports and direct connectivity to more than 30 domestic destinations and more than 10 international destinations

Medellin is recognized as the industrial, technological and sports capital of Colombia. Its geostrategic location and infrastructure of services for events make it an ideal destination for meeting tourism.



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## HOTELS

Binn hotel Medellín  
Hotel Click Clack  
Hotel El Cielo  
23 Hotel  
Hotel Marriott  
Hotel Four Points By  
Sheraton



## NON-TRADITIONAL VENUES

Orquideorama  
Explora Park Aquarium  
Antioquia Museum  
Botero Park  
Modern Art Museum



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## UNIQUE AND UNFORGETTABLE EXPERIENCES

Comuna 13

Antioquia Museum

House of Memory Museum

Gastronomy Experiences

Coffe experiences



## CULTURAL AND NATURAL TREASURES

Flowers and Silleteros

Ceramics with denomination of origin

Typical Towns with Traditional Architecture

Rafting in the Cordillera Rivers

Arvi Park



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# Cali



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## CALI

1,018 m above sea level.

20-30°C average temperature.

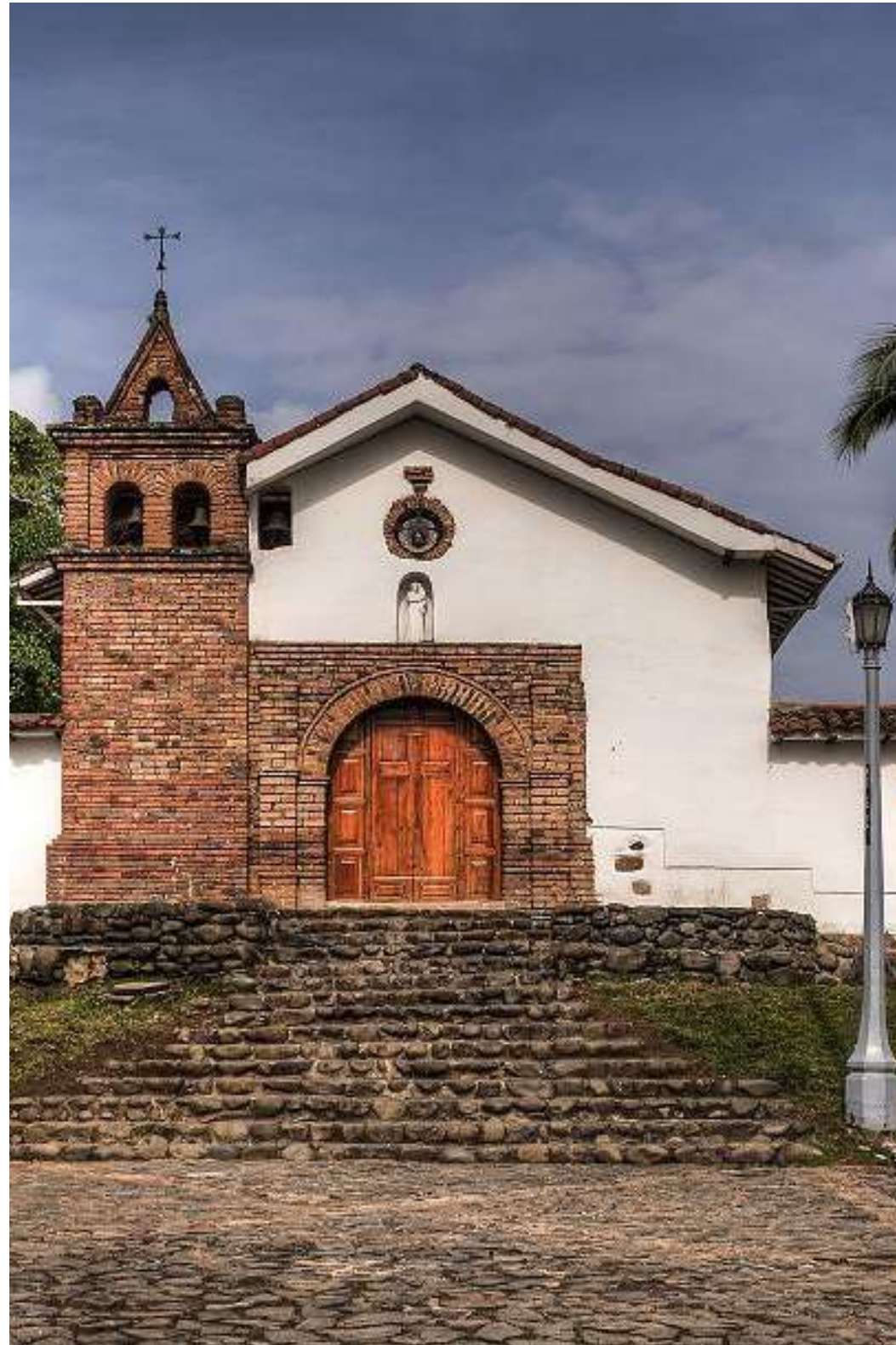
+ 9K hotel rooms

1 international airport and direct connectivity to 10 international destinations and 22 domestic destinations

The city is located in the heart of the department of Valle del Cauca, famous for its natural diversity, as it has coast, mountains and forest. Among its advantages are the road network that connects the municipalities, one of the best in the country; the location of the most important port in the southwest in Buenaventura; and the main source of sugar cane production in Colombia.



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## HOTELES

Hotel Marriott

Hotel Intercontinental

Hotel Spiwak

Hotel Sonesta

Hotel Dann Carlton

Hotel Movich Casa del  
Alferez



## NON- TRADITIONAL VENUES

Botanical Garden

La Tertulia Museum

Boulevard del Rio

Cristo Rey

Arena Cañaveralejo

Plazoleta Jairo Varela



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## UNIQUE AND UNFORGETTABLE EXPERIENCES

Salsa and dancing shows

Ancestral beverage tastings

Gastronomic Experiences

Coffee Experiences

Marimba and Turbantes Workshop



## CULTURAL AND NATURAL TREASURES

San Cipriano Natural Reserve

Lake Calima and Sonso Lagoon

Colonial Haciendas and Sugar Cane Plantations

Magical Towns

Los Farallones National Park



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# Barranquilla



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# BARRANQUILLA

Coast City

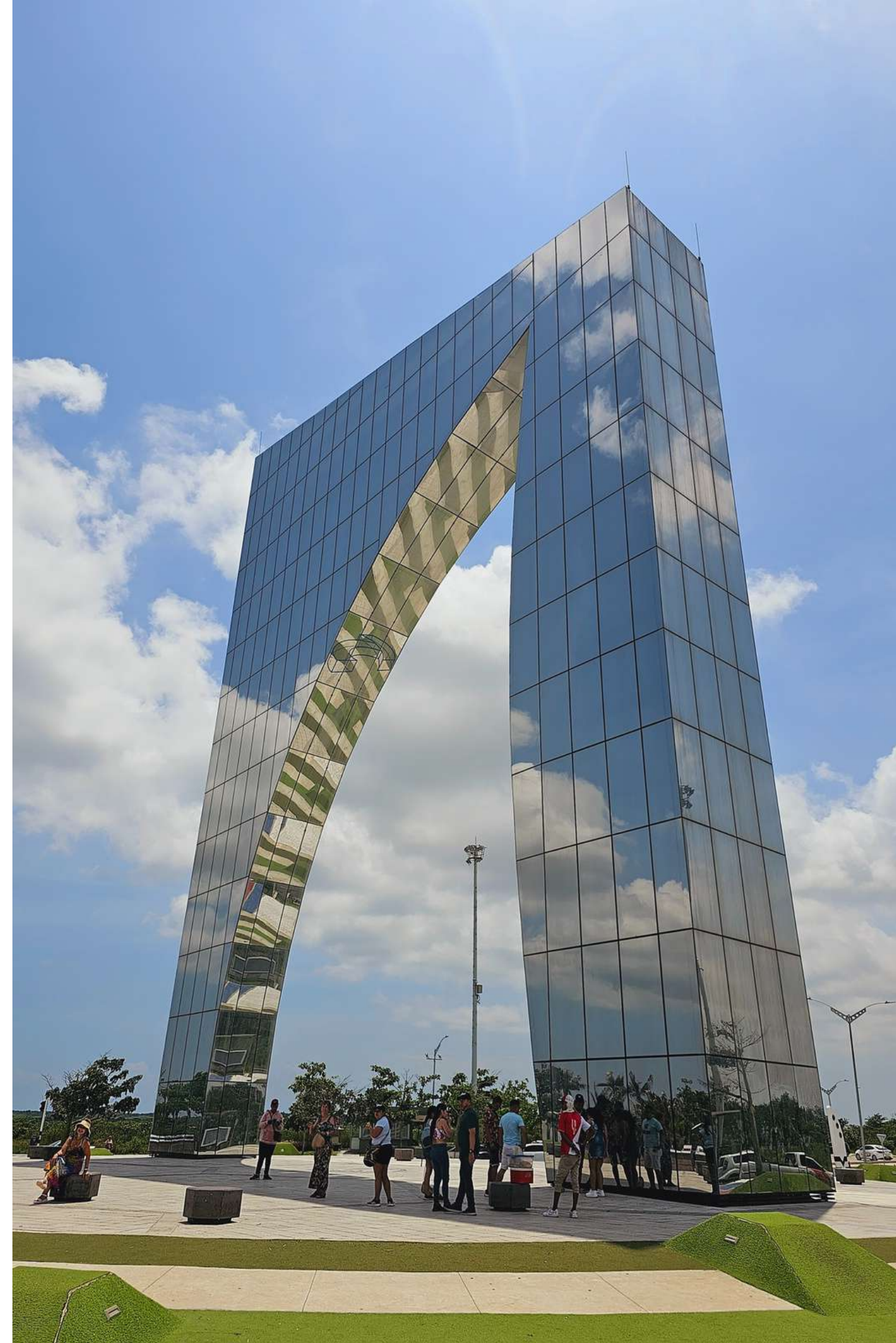
27-35°C average temperature.

1 international airport and direct connectivity to 4 international destinations and 7 domestic destinations

Barranquilla, Colombia's golden gateway, is a city characterized by its colors, rhythms, flavors and, especially, its people. Located in the Greater Colombian Caribbean, on the shores of the mouth of the Grande de la Magdalena River and the Caribbean Sea, this city is home to one of the most important carnivals in the world: the Carnival of Barranquilla.



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## HOTELES

Hotel El Prado  
Hotel Crowne Plaza  
Hotel Movich Buró 51  
Hotel Marriott Barranquilla  
Hotel Faranda Collection  
Hotel Wyndham Garden  
Hotel Radisson Diamond



## NON- TRADITIONAL VENUES

Aduana Square  
Salgar Castl  
El Caribe Cultural Park  
Hotel Pradomar  
Glass Pavilion  
Gran Malecón



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## UNIQUE AND UNFORGETTABLE EXPERIENCES

Live the Barranquilla  
Carnival

Tour along the Magdalena  
River

Gastronomic Experiences

Bocas de Ceniza



## CULTURAL AND NATURAL TREASURES

Ciénaga de Mallorquín  
Ecopark

Salamanca Island Natural  
Park

Carnival Museum

Swan Lake



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# Cartagena



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## CARTAGENA

27-35°C average temperature.

1 international airport and direct connectivity with 11 international destinations and 7 domestic destinations

Declared a World Heritage Site by UNESCO in 1982, Cartagena de Indias is an open-air museum of the Spanish colonial period in the Americas. The Colonial City is surrounded by 11 kilometers of walls and fortifications, in whose narrow streets stand civil, religious and residential monuments of great beauty and importance. It has the most extensive and preserved fortifications in South America, an eminent example of military architecture of the sixteenth, seventeenth and eighteenth centuries.



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## HOTELES

Hotel Sofitel Santa Clara

Hotel Charleston Santa  
Teresa

Hotel Bastión Luxury

Hotel Hyatt Regency

Hotel Caribe

Hotel Sofitel Calablanca  
Barú



## NON- TRADITIONAL VENUES

Adolfo Mejia Theater

Library Casa 1537

San Felipe Castle

Presidia

Bocachica



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## UNIQUE AND UNFORGETTABLE EXPERIENCES

Walks at Historic Center

Nautical Activities

Gastronomic Experiences

Rums Tasting

Art and Architecture Tours

Mangroves



## CULTURAL AND NATURAL TREASURES

Fort of San Felipe de  
Barajas

National Aviary of  
Colombia

La Popa Convent

Rosario Islands  
Archipelago

Walled City



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# San Andrés



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# SAN ANDRÉS

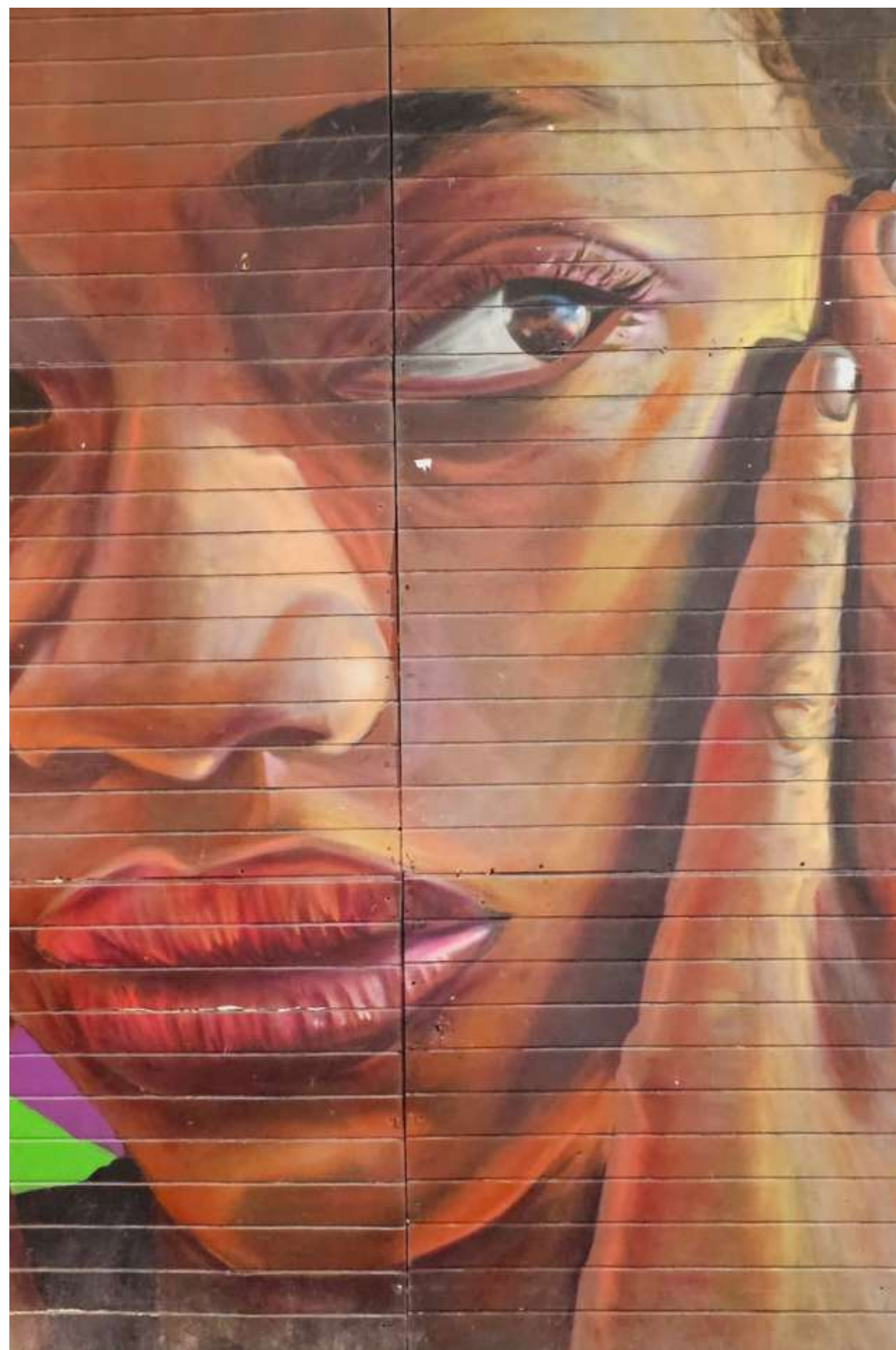
Tropical Island

27-35°C average temperature.

San Andres, our island jewel in the middle of the Caribbean Sea, is located 130 kilometers from Central America (to the east, Nicaragua) and 775 kilometers from the coast of Colombia (to the northwest). The most common way to travel to San Andres is by air, there are currently 5 air routes from the interior of the country, these are Cali, Medellin, Bogota, Barranquilla and Cartagena.



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## HOTELES

Hotel Nattivo

Hotel Grand Sirenis

Hotel Casa Blanca



## NON- TRADITIONAL VENUES

Regatta Restaurant

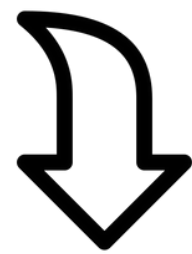
San Luis Beach



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Check here our travel ideas



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[www.magicalcolombia.com](http://www.magicalcolombia.com)

+57 310 437 76 18

[mice@magicalcolombia.com](mailto:mice@magicalcolombia.com)

RNT: 41848

