

MAXIMUM ATTENTION. FOCUSED EXPOSURE. TAILOR-MADE TARGET.

Looking for more exposure on the CEE, DACH, SOUTHERN EUROPE or BEN market?

Need undivided attention? Join our roadshows. For the 7th year in a row we will be conducting private roadshows across these three markets. Taking on board maximum 7 suppliers that are not competing with each other, we set the stage for exclusive focus on your product by the top producing travel advisors in each city. The criteria for invitation to our event is past known production of high-ticket bookings to either our portfolio or past attendees of Luxury Bloc.

HOW IT WORKS?

Events are taking place in what we believe is the best hotel in each city. Each Hotelier has its own branded table. Travel advisors mingle from table to table while cocktails and canapes are being served. We create an ambiance for networking, there are no fixed appointments and time is on your side. Once everyone has done a round, a seated dinner follows, for more networking opportunities.

SAVE THE DATE FOR 2026 ROADSHOWS

Central & Eastern European Roadshow

Date to be confirmed – a week commencing 26th January 2026 Cities we visit: Warsaw, Prague, Bucharest, Sofia Cost: 5,800 EUR (excluding travel and accommodation)

DACH Roadshow

Dates: 29th June to 2nd July 2026

Cities we visit: Vienna, Munich, Cologne, Zurich **Cost:** 6,500 EUR (excluding travel and accomodation)

The Southern Europe Roadshow

Dates: 9th November to 12th November 2026 Cities we visit: Barcelona, Madrid, Milan, Paris Cost: 6,500 EUR (excluding travel and accomodation)



