

Emerald

DEPTH OF THE ATLAS



“

A tailor-made journey is a jewel,
our travel designers are its setters ...







Emerald

DEPTH OF THE ATLAS



In the Atlas, light slips between the peaks and the deep valleys, dotted with olive groves and perched villages. Rivers wind through the landscape, their waters catching the light at every turn.

Fès and Meknès breathe to the rhythm of the centuries, pulsing like a living stone, shaped by time and the energy of their markets.

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In the silence
of the mountains,
green breathes forever ...



Art and hope, jewels of humanity : discovery of a fundation

Be & feel like an artisan in Fez

Berbere confidence : Atlas discovery & lunch in a local family

Berber sunset experience

Chic picnic

Mediterranean delights from the village house : lunch in a private house

Photography walk in Fez

Saffron color : saffron cooperative tour

Art and hope, jewels of humanity

HUMANITARIAN EXPERIENCE - FEZ

At Art and Hope, every moment shines with emotion: children's laughter, musical notes, and the colors of emerging paintings create a luminous day.

You are invited to share these rare instants, where creativity becomes a setting of solidarity and emotion.



Each smile brightens
the day with gentle light...

Precious moments

- Inspiring encounter : share authentic moments with children
- Creative workshops : music, painting, and artistic wonder
- Solidarity spirit : your involvement in a meaningful project

Be & feel like an artisan in Fez

AUTHENTIC EXPERIENCE - FEZ

Born in Fez and heir to an ancestral lineage of artisans, this master craftsman embodies the living heritage of Moroccan artistry.

With a background in cultural studies and a passion for rediscovering traditional Fassi craftsmanship, he also brings the soul of Andalusian music through his oud.

His workshops offer a rare immersion where art, geometry, and melody intertwine, revealing Morocco's timeless cultural treasures.

Each pattern is a story,
each note a memory ...



Precious moments

- 🕒 Workshop of your choice: brass engraving, bookbinding, Islamic geometry, andalusian music
- 🕒 Meeting with a traditional artisan from Fez
- 🕒 Immersion in the art and culture of Morocco









Berber confidences - Atlas discovery & lunch in a local family

AUTHENTIC EXPERIENCE - FEZ

Journey into Berber lands, where the Atlas valleys unfold in majesty and earthen villages blend seamlessly into the red mountains.

Amid preserved traditions and heartfelt hospitality, discover an ancestral way of life.

Share an authentic lunch with a Berber family and be embraced by their warmth, their smiles, and the timeless beauty of their customs.

Precious moments

- Discovery of the lush valleys of the Atlas
- Immersion in Berber daily life
- Lunch shared with a Berber family

Fez unveils itself in
the brilliance of an image ...



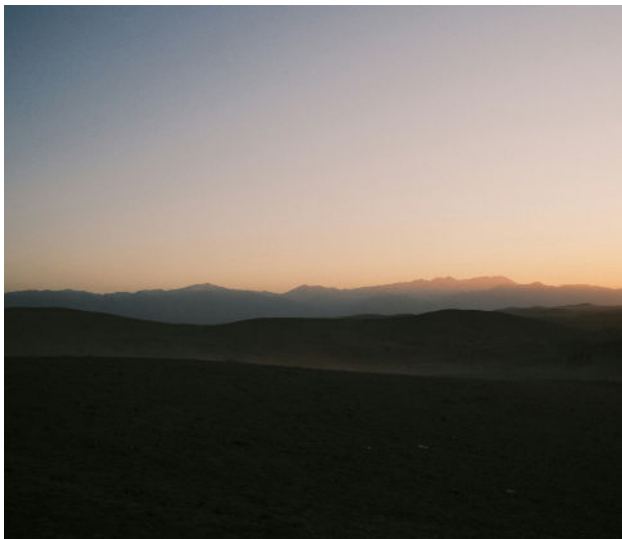
Berber sunset experience

AUTHENTIC EXPERIENCE - ATLAS MOUNTAINS

Beneath the blazing skies of the Atlas Mountains, experience a rare moment where Berber traditions and majestic landscapes come together.

After a warm welcome in a village, let yourself be guided to a mint tea ceremony at sunset, enhanced by an elegant setting and a medley of flavours.

Every detail contributes to a precious experience, like a gift bestowed upon the traveller.



When the sun bows,
the soul rises ...

Precious moments

- 🌿 4x4 drive through the Atlas and its contrasts
- 🌿 Tea shared with a Berber family
- 🌿 Sunset ritual with bespoke sundowner aperitif



Chic picnic

AUTHENTIC EXPERIENCE - ATLAS MOUNTAINS

Embark on a full-day journey between desert and Atlas mountains.

In your private 4x4, explore Berber villages, shate mint tea with locals, and admire Mount Toubkal from the Asni valley. Then, indulge in a chic picnic at a secret spot, elegant table settings, Moroccan mezze, tajines and seasonal desserts under the Atlas sky.

Return via the Kik Plateau, carrying unforgettable memories of adventure, culture, and refined gastronomy.



Precious moments

- Private 4x4 adventure through Atlas mountains and desert landscapes
- Cultural immersion in Berber villages with mint tea and local encounters
- Chic picnic with refined Moroccan cuisine in a secret natural setting



The Atlas reveals itself

in adventure and elegance ...





From earth to sky

ADRENALINE EXPERIENCE - MONT TOUBKAL

Have you ever met a man who touched the sky?
Nacer Ibn Abdeljalil is one of them.

After conquering Mont Blanc and Denali in Alaska,
he made history in 2013 as the first Moroccan to
reach the summit of Everest.

Today, he invites you to share a unique adventure:
together, salute the Toubkal, North Africa's highest
peak, in an ascent tailored to your level.

To climb a mountain is
to climb within oneself...

Precious moments

- Meeting with Nacer Ibn Abdeljalil
- Toubkal ascent adapted to your level







Mediterranean delights from the village house

AUTHENTIC EXPERIENCE - ATLAS, AGAFAY SIDE

A lunch in a secret village house transports you to a timeless haven. This intimate escape reveals a succession of Mediterranean delights with African soul, prepared from the garden's harvest.

In the warm atmosphere of an ancient douar, each dish becomes a jewel of conviviality, inviting you to savor authenticity and the beauty of the surroundings.



Intimate tasting
in a timeless house

Precious moments

- Intimate lunch prepared with garden harvests and Mediterranean flavors
- Immersion in a timeless haven at the heart of an inhabited ancient douar
- Relaxation by the pool



Photography walk in Fez

CITY TOUR EXPERIENCE - FEZ

Explore Fez on a personalized walking tour led by a photographer acclaimed by Time Magazine and the Sacred Music Festival.

Blending technical guidance with artistic insight, wander through the medina, its architecture, and daily life.

Each moment becomes a rare image, shaped by the city's light and mystical atmosphere.

Precious moments

- 📷 Discover Fez with a renowned photographer
- 📷 Explore the medina's mystical atmosphere
- 📷 Unique blend of technical tips and artistic vision

Fez unveils itself in
the brilliance of an image ...





Saffron color

COOPERATIVE TOUR - TALIOUINE

In the red lands of Southern Morocco, Taliouine unveils its most precious treasure: saffron.

At dawn, the delicate gestures of harvesters suspend time, turning each flower into a fragment of red gold.

Discover the cultivation of this rare spice, its secrets and benefits, within a grandiose nature that elevates the moment into an unforgettable experience.

Precious moments

- 📍 Exploration of the majestic landscapes of Southern Morocco
- 📍 Discovery of saffron cultivation and its virtues



Red gold is

the light of the land ...





Authentic trekking in the Berber Atlas Mountains

AUTHENTIC EXPERIENCE - ATLAS MOUNTAINS

Embark on a trek through the breathtaking landscapes of the Atlas, surrounding Toubkal National Park.

Cross traditional villages and glimpse Berber life. Guided by an experienced mountain expert, learn about the valley, rural traditions, and local botany.

Along the way, enjoy a chic Berber picnic set in nature, with cushions and carpets arranged for you. The trek's level and duration will be tailored to your preferences during your meeting with the guide.

Precious moments

- 🌿 Atlas landscapes: trekking around Toubkal National Park, through valleys and Berber villages
- 🌿 Authentic encounters: discover local life with an experienced mountain guide
- 🌿 Chic pause: enjoy a Berber picnic lounge set in nature



Atlas trails whisper

the berber soul ...











