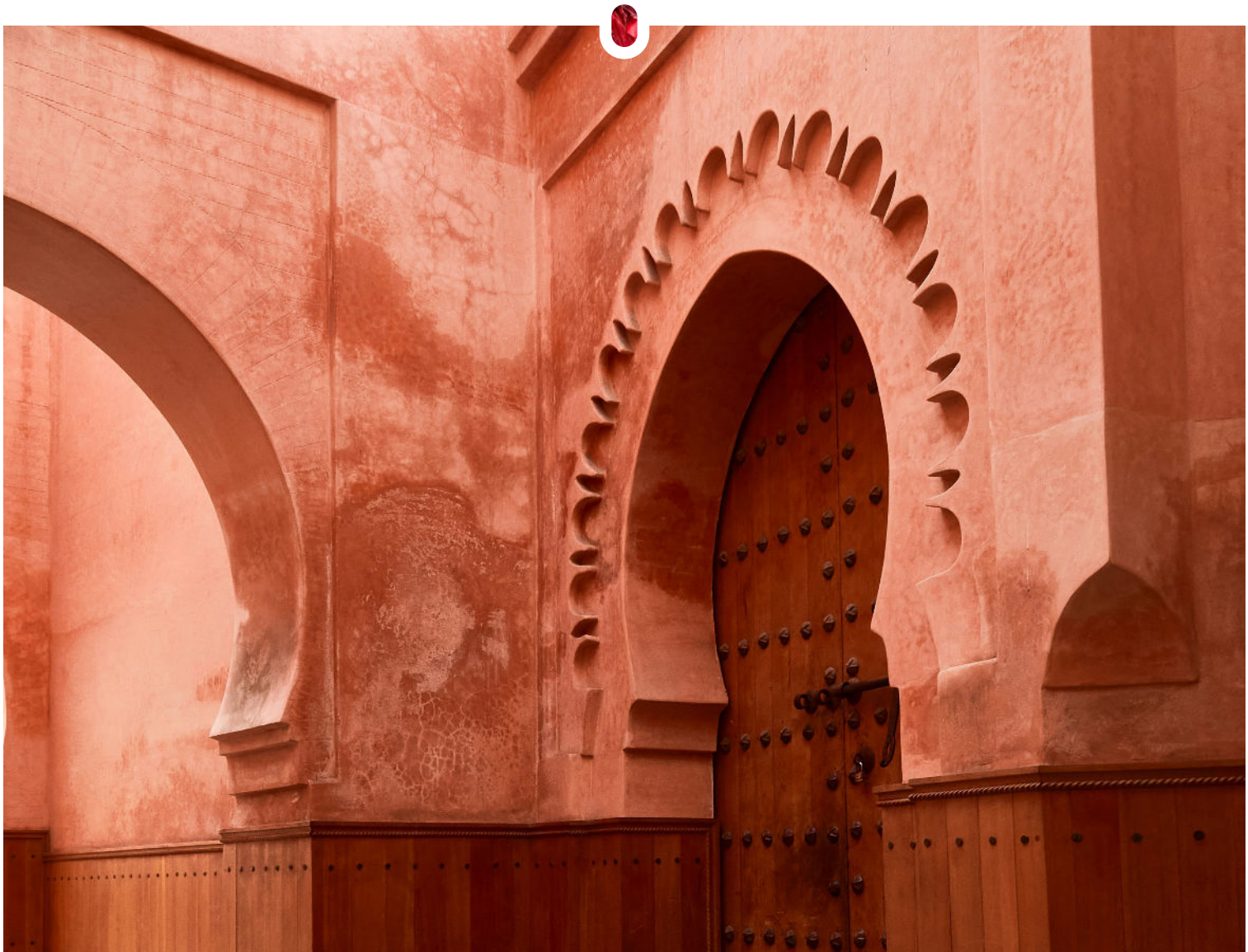


Ruby

THE SPARKLE OF MARRAKECH



“

A tailor-made journey is a jewel,
our travel designers are its setters ...







Ruby

THE REFLECTION OF MARRAKECH



In Marrakech's Medina, glowing in deep ruby tones, the narrow streets sparkle with countless reflections. Vivid fabrics, hammered copper, and the aroma of spices catch the light of the setting sun, each detail like a facet of a precious jewel.

Jemaa el-Fna, the city's beating heart, flows with life, warmed by the rhythm of musicians and the hum of merchants, a living stone shaped by energy and light.

“

A place of fire,
where every light
becomes a memory ...

The left side of the image features a solid red background with faint, white, overlapping geometric shapes, including a large circle and several intersecting lines, creating a modern, abstract design.

Berber jewelry workshop
Caftan workshop
Calligraphy workshop
Collection vintage : old car collection ride
Cooking class on the most beautiful rooftop
Dinner at Al Misbah
Essential ride : side car tour
Natural cosmetics workshop
Perfume workshop
Private dining experience at the Oberoi Marrakech
Private lunch at the Giant House
Pursuit gaming in the medina
Romantic wellness Sultana
Ruby Marrakech with a secret : city tour full with secret tea break
Secret evening at Al Misbah
Secret path through the gardens
Side-car & mixology
Signature dinner at the Selmans stables
Tasting night at the wine bar of La Mamounia
The art of hammam workshop
The Marrakech artisan road
The royal tasting air balloon flight



Berber jewelry workshop

HERITAGE EXPERIENCE - MARRAKECH

Within the intimacy of a workshop, discover the precious art of Berber jewelry. Silver, bronze, and shimmering stones unfold through ancestral gestures inherited from southern Moroccan artisans.

Each step of creation becomes a rare immersion, a meeting of tradition and brilliance, where beauty is shaped as a timeless treasure.



Precious stones carry
the memory of peoples ...

Precious moments

- Unique styles : berber symbols and inspirations.
- Ancestral gestures : traditional crafting techniques.
- Personal creation : participation in design steps

Caftan workshop

HERITAGE EXPERIENCE - MARRAKECH

In the intimacy of a Moroccan atelier, envisioning your bespoke dress or caftan, becomes a precious experience, like crafting a jewel of couture.

Each thread is woven into the centuries-old tradition of the Moroccan caftan, cherished by dynasties and elevated by artisans of ancestral mastery.

Your creation, shaped with elegance and modernity, becomes a couture jewel: a bridge between heritage and contemporary style, a reflection of timeless elegance.



Each thread weaves

an eternal story ...

Precious moments

- Designing your bespoke piece alongside artisans whose mastery evokes royal ateliers
- Discovering the history and nobility of the Moroccan caftan, blending ancestral tradition with contemporary elegance
- Receiving your unique creation, delivered to your hotel or your home, like a jewel of couture to wear



Calligraphy workshop

HERITAGE EXPERIENCE - MARRAKECH

In a serene setting, be guided by the ancestral art of Moroccan calligraphy. Each stroke becomes meditation, each letter a spiritual adornment shaped by your hands.

This workshop invites you to transform your journey into an intimate creation, a subtle alliance of contemplation and artistry, where writing becomes a jewel of memory.



Through ink,
memories becomes eternity ...

Precious moments

- Unique styles : berber symbols and inspirations
- Ancestral gestures : traditional crafting techniques
- Personal creation : participation in design steps

Collection vintage - old car ride

PRESTIGE EXPERIENCE - MARRAKECH

Like Gatsby the Magnificent, let yourself be driven along Morocco's finest roads in a Ferrari, Mustang, Jaguar, or Rolls Royce Phantom.

These historic jewels, once linked to Hollywood productions or King Mohammed V, offer a unique experience where every turn becomes a precious moment.

Today,
the star is you ...



Precious moments

- Two-hour ride in a vintage car through the palm grove
- Immersion in an authentic setting, among majestic palms and timeless landscapes
- A unique experience where automotive elegance meets the poetry of Morocco

Cooking class on the most beautiful rooftop of Marrakech

HERITAGE EXPERIENCE - MARRAKECH

Where time pauses,
flavors become memory ...

Discover a unique culinary workshop in Marrakech : stroll through the charming Medina market to select fresh local ingredients, join the Moroccan tea ceremony in the spice room, then follow the Chef's guidance during a 2-hours outdoor cooking class on the terraces.

Learn the ancestral secrets behind iconic dishes and conclude with a tasting of your own tajine at «La Table du Souk».

The experience includes market visit, cooking class, lunch, and a recipe book from La Sultana Marrakech.



Precious moments

- Visit the charming Medina market to handpick fresh local ingredients
- Experience the Moroccan Tea Ceremony and join an outdoor cooking class with the Chef
- Enjoy your homemade tajine at «La Table du Souk» with a recipe book souvenir



Dinner at Al Misbah

ICONIC EXPERIENCE - MARRAKECH

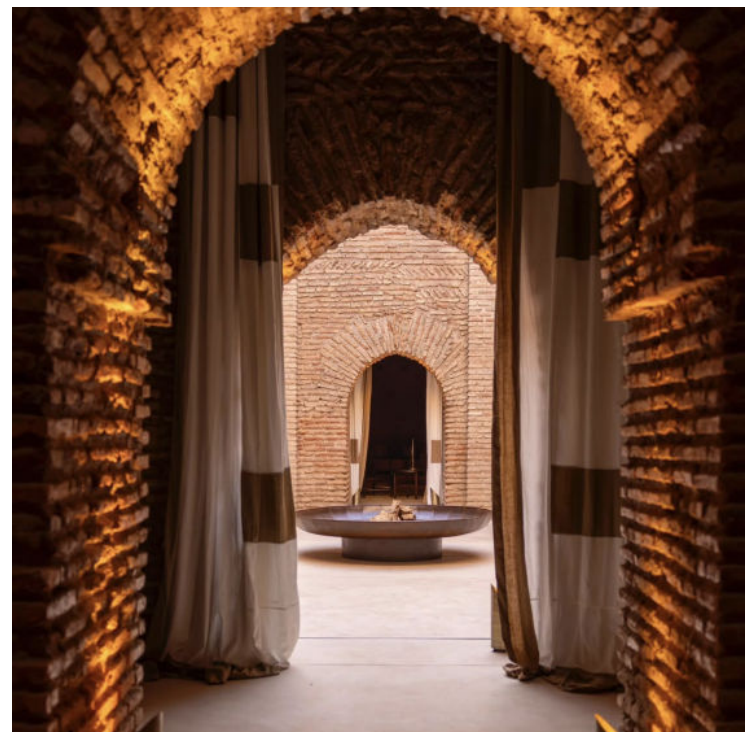
Al Misbah, a millennial treasure hidden in Marrakech's medina, slowly unveils its soul at night. In this sacred place, silence and beauty blend with poetic gastronomy.

An intimate dinner is paired with exclusive mocktails of herbs and spices, offering an experience where Morocco's living history joins your table.

Under the vaults,
Morocco's soul awakens ...

Precious moments

- Intimate dinner in a millennial monument of the medina
- Moroccan gastronomy paired with exclusive mocktails
- Sacred atmosphere of silence, beauty, and heritage







Essential ride - Side-car tour

ADRENALINE EXPERIENCE - MARRAKECH

By sidecar, Marrakech reveals itself from a new angle.

Guided by an insider, you explore its hidden secrets: 1920s Gueliz with its Art Deco gems and the authentic, vibrant medina.

Each turn uncovers a forgotten story, each stop a whispered secret of the Red City.



Marrakech,

differently ...

Precious moments

- Exploration of 1920s Gueliz
- Discovery of the authentic medina: Kasbah, Mellah, Bab El Khemiss flea market

Like a Marrakchi

AUTHENTIC EXPERIENCE - MARRAKECH

Embrace Marrakech in its most authentic tradition. Begin with a generous beldi breakfast in a local dairy beloved by residents, then wander through the lively markets of Gueliz, where colors and scents awaken the senses.

At midday, savor tangia, the city's signature dish, in a family home.

Optionally, extend the journey with a neighborhood hammam, steeped in ancestral rituals.



Traditions are
living treasures ...

Precious moments

- Beldi breakfast in a traditional dairy
- Stroll through the vibrant Gueliz markets
- Tangia lunch in a family-owned restaurant

Natural cosmetics workshop

HERITAGE EXPERIENCE - MARRAKECH



Immerse yourself in the refined world of Moroccan beauty and unveil the power of nature's treasures.

Argan oil, prickly pear, and local essences transform into precious skincare, shaped by your own hands.

This immersive workshop invites you to create unique cosmetics, a subtle alliance of tradition and brilliance, where each gesture becomes a promise of timeless radiance.

Each drop unveils
nature's secret glow ...

Precious moments

- Natural treasures: argan, prickly pear, and local essences
- Creative gestures : crafting personalized skincare.
- Timeless radiance : immersion in moroccan beauty rituals.



Perfume workshop

HERITAGE EXPERIENCE - MARRAKECH

In the heart of Marrakech, we invite you to a rare sensory journey: crafting your bespoke fragrance, an olfactory jewel shaped by your emotions.

Guided by master perfumers, you explore precious essences and subtle accords to create a unique scent, a reflection of your personality and a memory of your travels.



Perfume is the invisible
memory of journeys ...

Precious moments

- Bespoke Creation: design a fragrance as distinctive as your story, blending rare Moroccan and international essences
- Masterful Guidance: discover the art of perfumery with seasoned experts, learning ancestral secrets and professional techniques
- Sensory Keepsake: leave with a 50 ml bottle of your signature fragrance and a personalized recipe card to recreate it

Private dining experience at the Oberoi

ICONIC EXPERIENCE - MARRAKECH

A refined dinner on the Grand Canal at The Oberoi Marrakech, under a romantic moonlit sky.

Enjoy an exquisite tasting menu served on an elegantly set table adorned with flowers, accompanied by soft music.

A unique private culinary experience, blending gastronomy with the magic of majestic gardens.



The Grand Canal glows
to the rhythm of flavors ...

Precious moments

- Private dinner on the Grand Canal, enchanting setting
- Refined tasting menu, served with atmosphere with elegance
- Romantic soft music and majestic gardens



Private lunch in the land of giants

ICONIC EXPERIENCE - MARRAKECH

At Dar Sadaka, step into the enchanting world of La Maison Géante, a creation imagined by Jean-François Fourtou.

Oversized furniture and playful perspectives craft a realm of imagination and wonder.

After this artistic immersion, enjoy a refined private lunch in a magical setting, where creativity and gastronomy unite in intimacy.



Imagination turns real
with giant steps ...

Precious moments

- Exploration of La Maison Géante, immersive artwork
- Enchanting atmosphere and surreal perspectives
- Refined private at the Giant House

Pursuit gaming in the medina

CHALLENGING EXPERIENCE - MARRAKECH

Swap your compass for a GPS tablet and set off on an adventure in Marrakech's medina.

As a team, tackle fun and cultural challenges, explore lively alleys, and discover the city in a new way.

Each challenge highlights individual skills, and the team with the most points wins.

A unique two-hour immersion blending game, culture, and discovery.



Each treasure hunt unveils
the hidden soul of the medina ...

Precious moments

- Interactive navigation in the medina with GPS tablet
- Fun and cultural team challenges
- Original discovery of Marrakech

Romantic wellness Sultana

PRESTIGE EXPERIENCE - MARRAKECH

Enchantment of a Roman temple in pink marble, where pillars and domes shelter La Sultana Spa.

Hammams, jacuzzi, sauna, beauty salon, and treatment rooms invite you to discover the benefits of ancestral rituals.

A sensory immersion where luxury and tradition meet for an experience of pure relaxation.



Precious moments

- Being embraced by the atmosphere of an enchanting Roman temple
- Discovering ancestral Moroccan wellness rituals
- Experiencing absolute relaxation between luxury and tradition

Where the hammam

becomes a temple of serenity...



Ruby Marrakech with a secret tea break

CITY TOUR EXPERIENCE - MARRAKECH

Discover Marrakech between tradition and modernity: Djemaa El Fna, Koutoubia, Dar El Bacha, Ben Youssef. Stroll through ramparts, orchards, and gardens, a living legacy of five dynasties.

Founded in 1062, this millennial city blends modern districts with its historic medina.

During the visit, enjoy a secret tea pause at Al Misbah, a rare confidence within a 12th-century sanctuary.

Precious moments

- Heritage & Culture: iconic sites like Djemaa El Fna, Koutoubia, Dar El Bacha, Ben Youssef
- Yves St Laurent Iconic places: Majorelle Gardens and Yves Saint Laurent Museum
- Tea break at Al Misbah, a historic site opened exclusively for you

Marrakech, secret jewel
with ruby reflections...



Secret evening at Al Misbah

TAILOR-MADE EXPERIENCE - MARRAKECH

A secret evening, crafted as a rare confidence: ancestral ovens, a guided walk through the medina, then Al Misbah unfolds, a timeless sanctuary where storytelling, candlelight and contemporary gastronomy intertwine.

Each detail invites intimacy, beauty and wonder.

In the shadows,
light unveils itself...

Precious moments

- One-hour guided walk in the medina at dusk
- Visit of tangia oven and bread oven with the Farnatchi
- Secret poetic dinner at Al Misbah, 12th-century monument



Secret path through the gardens

POETIC EXPERIENCE - MARRAKECH

An enchanting journey through Marrakech's gardens: the poetic Eden of André Heller's Jardin Anima, the vibrant Jardin Ocre where biodiversity and poetry meet over a refined lunch, then the striking elegance of the Cactus Garden, Africa's largest plantation.

A day designed as a sensory promenade, blending art, nature and contemplation.



Nature composes

its own symphonies ...

Precious moments

- Discovery of Jardin Anima, Eden of André Heller
- Lunch in Jardin Ocre, where biodiversity meets poetry
- Exploration of the Cactus Garden, Africa's largest plantation



Side-car & mixology

TAILOR-MADE EXPERIENCE - MARRAKECH

Upon arrival, your vintage sidecar whisk you into a spectacular journey through Marrakech, unveiling the city from a unique perspective.

Hidden spots, artistic encounters, and curated surprises unfold along the way.

The day culminates with an exclusive cocktail experience, led by a private mixologist in a secret venue in Guéliz.



Marrakech reveals its secrets
along the journey ...

Precious moments

- Spectacular ride in vintage sidecars of 2h30 with your insider
- Exploration of hidden places
- Exclusive cocktail experience with private mixologist of 1 hour at the end of the ride





Signature dinner at Selmán stables

PRESTIGE EXPERIENCE - MARRAKECH

Within the intimacy of Selmán Marrakech's Arabian thoroughbred stables, a Signature Dinner becomes an extraordinary experience.

Designed by Jacques Garcia, these refined stables host the most exclusive celebrations.

Equestrian elegance and a singular atmosphere create a unique setting, chosen by personalities worldwide to mark their most precious moments.



Precious moments

- Emotion of an equestrian parade under the stars of Arabian thoroughbreds enhanced by night
- Fusion of equestrian art and romantic atmosphere
- Refined intimacy within the illuminated stables

Where horses dance

with the night ...

An intimate wine tasting at La Mamounia

EPICUREAN EXPERIENCE - MARRAKECH

At La Mamounia's Œnothèque, indulge in a unique gastronomic experience.

In an intimate setting, (12 guests maximum) savor tasting menus elevated by fine vintages.

Handcrafted tableware, exceptional glassware, and a dedicated sommelier transform this dinner into a sensory journey where food and wine pairings balance audacity with refinement.



When wine meets light,
the moment becomes eternity ...

Precious moments

- A sensory journey at La Mamounia, a mythical place in Morocco
- A haven of refinement : an intimate, private dining room for 12 privileged guests
- The art of living elevated : craftsmanship, elegance, and a dedicated sommelier to magnify every moment

The art of hammam workshop

HERITAGE EXPERIENCE - MARRAKECH

Immerse yourself in the refined world of oriental beauty rituals.

During this workshop, you will uncover the ancestral secrets of the hammam, the art of exfoliation with black soap, and the virtues of fragrant oils and natural treatments.

Guided by experts, you will learn how to recreate these timeless gestures at home, blending well-being, elegance, and tradition.



Each drop unveils

nature's secret glow ...

Precious moments

- Natural treasures: argan, prickly pear, and local essences
- Creative gestures : crafting personalized skincare
- Timeless radiance : immersion in Moroccan beauty rituals

The Marrakech Artisan Road

HERITAGE EXPERIENCE - MARRAKECH



Every artisan's gesture

is living memory ...

The Artisan Route of Marrakech offers a full-day immersion into Moroccan craftsmanship.

With a design consultant by your side, explore the artisans' village, join three workshops of your choice (pottery, tadelakt, mosaic or zelliges), enjoy a cooperative lunch and meet a master artisan.

The journey ends with a private visit to Tamesloth, a true "Ali Baba's cave" of Moroccan craft origins.

Precious moments

- Unique styles : berber symbols and inspirations
- Ancestral gestures : traditional crafting techniques
- Personal creation : participation in design steps

Royal balloon tasting experience

ICONIC EXPERIENCE - MARRAKECH



At dawn, experience a royal hot air balloon flight over palm groves, Berber villages and the Atlas peaks.

In the silence of the sky, the emotion is pure and majestic.

After landing, enjoy an exclusive gourmet breakfast by Al Bacha Coffee Shop, featuring a tasting of four coffees from around the world.

More than a baptism of air, it is a royal experience.

At dawn,
the sky unveils its majesty ...

Precious moments

- Private transfers in luxury 4x4
- One-hour private flight over Atlas and palm groves
- Exclusive gourmet breakfast in flight by Al Bacha Coffee Shop
- Tasting of four coffees from around the world





We are not simply a gateway to Morocco, but a refined expertise dedicated to revealing it in its truest form.

Rooted in a deep and intimate knowledge of the country, our approach goes beyond the expected to offer a perspective shaped by precision, culture and discernment.

Each experience is carefully curated to unveil Morocco with authenticity and depth, from its most confidential addresses to its most remarkable expressions.

With dedicated, experienced teams and a fully integrated structure, we ensure a seamless and elevated journey, where every detail is mastered and every moment thoughtfully crafted.



